

#BEAT  
THE  
HEAT

BECOME  
MELTING  
SCOOP  
PARTNER *Today*



# ELIGIBILITY

## *partner*

- Owns a Shop - 200 SQFT
- Preferred Locations:
  - South Delhi
  - East Delhi
  - Noida
  - Noida Extension
  - Greater Noida
  - Ghaziabad



# FOFO MODEL *details*

- Franchise Fee - 1.5 lakhs
- Investment - 5 Lakhs (Interiors & Equipments) - at actuals (we will share the design and equipment list)
- Royalty - 10% of sales
- Ice Cream Cost 35% - 40%



# NUMBERS

## *profits*

### Per Month:

- Expected Sale - 4 Lakhs
- Gross Profit (60%) - 2.4 Lakhs
- All Operating Expenses - 1 Lakh
- Royalty (10% of sales) - 40K
- Expected Net Profit - 1 Lakh per month



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GROW  
WITH US  
& EARN  
MORE *partners*

